



Technogym

The Wellness Company

For over 30 years Technogym has been committed to promoting Wellness, a lifestyle based on regular physical activity, a balanced diet and a positive mental attitude, a typically Italian lifestyle whose roots are to be found in the ancient Roman saying "*mens sana in corpore sano*" and which is able to blend business with social responsibility.

In 1983, President and Founder, Nerio Alessandri, designed and built his very first gym equipment in his garage in Cesena at the age of 22. Today Technogym is the world leading supplier of products, services and solutions for the fitness and Wellness sectors. With over **2,000 employees**, half of whom are based at the headquarters in Cesena, and **14 branches** in Europe, U.S.A., Asia, Middle East, Australia and South America, Technogym currently **exports 90%** of its production to over 100 countries and has equipped more than **80,000** Wellness facilities and over **200,000** private homes throughout the world. As Italy's youngest



ever 'Cavaliere del Lavoro' (Knight of the Order of Merit for Labour), Mr Alessandri and Technogym have frequently received recognition for excellence in professional achievements. In 2003 Ernst & Young awarded Mr Alessandri the Italian Entrepreneur of the Year. For three consecutive years, the company was named a Great Place to Work, winning 1st place in 2003 for the best working conditions in Italy and Europe.

In 2012, the company celebrated the opening of the Technogym Village, the new headquarters and the world's first ever example of a Wellness Campus. The project covers an area of **150,000** m2 and hosts its centre for research and innovation, production facilities and a large wellness centre reserved for physical activity, interior design and wellness education. At Technogym, **research and innovation** have always been the driving force behind the development of products and services. Alongside quality and reliability, **design** is the key ingredient which has enabled Technogym to make its mark and obtain several international prizes such as the **Red Dot Design Award**, one of the most prestigious international awards for premium design and for the ability to skilfully merge form and function.



The company's offer, entirely "Internet of things", is represented by the Technogym Ecosystem, which includes a wide range of cardio, strength and functional training equipment. All the products are connected to a cloud digital platform, mobile apps, training programs and contents. The offer also includes services such as Interior Design, consultation and training, post sales assistance and marketing support. All market sectors benefit



from such a solution: from private customers at home to hotels, beauty farms and spas, as well as rehabilitation centres, fitness clubs, corporate gyms and gym facilities that are part of universities, schools and military organizations.

Throughout the world, sports champions train with Technogym. For years Technogym has been working closely with the Ferrari and McLaren Formula 1 teams. As far as European football is concerned, Technogym is official supplier to Juventus, Inter Milan, A.C. Milan, Ajax, Real Madrid, Paris Saint Germain and Chelsea F.C. Technogym has also been the official supplier to the last seven **Olympic Games: Sydney 2000, Athens 2004, Turin 2006, Beijing 2008, London 2012 Rio 2016 and Pyeongchang 2018.**