

Orgatec 2018 – bulthaup presents b.architecture in an office setting

Aich, 10.23.2018 – At this year's Orgatec (Hall 5.2, Booth A010), bulthaup will be showcasing a future-oriented overall room concept for a working environment in which people can work collectively and creatively, but also relax: b.architecture represents the center for encounter and regeneration, as well as the starting point for more productivity. The concept focuses in terms of its form, function and material on the essentials: People and their needs as times change.

When designing b.architecture – first unveiled in Milan in 2018 – bulthaup made water the key element of its development. Water is the elixir of life. In offices too, water has important roles to play: Water provides refreshment and strength during long appointments, creative brainstorming sessions and focused individual work. The right amount of water each day is essential for health, and therefore also for our well-being and productivity. In our fast-moving times, moments of recuperation create the all-important balance to the stressful working day.

New overall room concept for working environments: b.architecture

Used in offices, b.architecture combines work and regeneration. It creates an active and structured space with open boundaries, for creative and collecting working. In short, effective breaks, people are able to restore their energy between and during appointments, supported by the flowing water in all areas of the room concept. These zones are defined via various elements that have a room-connecting or room-dividing function and which can be positioned anywhere in the room: a table with a bench, an intermediary unit and a kitchen area, as well as places to relax. Screens made from Japanese paper that can be swiveled around 90 degrees make these areas flexible and customizable in terms of their structure.

In the center is the table with its all-round bench, a place for creative and collective working, for strength-restoring breaks and for the provision of invigorating food. Cooling and heating modules are integrated into the table top, allowing food and drink to be prepared to just the right temperature. The ideal temperature can be selected using intuitively operable batons. Refreshing herbs draw the water they need from a collector supplied by a watering system using special ceramic pots that are positioned along linear openings in the center of the table. Stored in small, pull-out trays below the table top are herb and fruit knives, ready for use at any time. As a result, drinks, herbs and fruit can create hands on experiences right at the table that enrich the creative moment and regenerate from within – without anyone having to stand up.

A kitchen area with water point and hob serves as a working and storage area for activities such as the preparation and storage of dishes and drinks. A front module which, when closed, conceals large internal drawers and pull-outs, can be folded downwards and provides unrestricted, rapid access to required content for the entire duration of its use.

Between the kitchen area and table is an intermediary unit that spatially separates the two areas, but at the same time creates a connection like a pass-through, mediating between the two zones. Here too, water plays the central role. The intermediary unit can be used to wash hands or freshen up, providing an opportunity to refresh outward appearances.

Various b Solitaires act like familiar companions in the overall room concept. They provide the tools needed to work and for regeneration. To the rear of the kitchen area, two b Solitaire benches provide an opportunity to sit and linger. The module's back wall has shelves that can be laden with green plants, for example, to create a calm place of retreat with a relaxing atmosphere.

Images can be found, when available, via the following link: <https://bulthaup.com/en/press/press-information/>

About bulthaup

Founded in 1949, bulthaup ranks among the global market leaders in the premium kitchen segment today. The financially independent family-owned company is led by Managing Partner Marc O. Eckert, who represents the third generation of the family. bulthaup's high standards of quality, functionality and design and our strong passion and expertise when it comes to innovations have made the brand a driving force on the market.