



Make space for **ideas.**

IdeaPaint dry erase paint, also referred to as whiteboard paint, is a liquid coating that is installed with a paint roller in a process that is just as easy to install as a latex paint. IdeaPaint dry erase paint is available in white and clear. IdeaPaint clear can be applied over any color or smooth surface, allowing for seamless integration of industry best dry erase functionality into existing décors.

IdeaPaint dry erase paints turn any smooth surface (ie. drywall, wood, chalkboards, whiteboards, glass, laminate, metal, furniture, etc.) into a boundless dry erase canvas. Dry erase paint can turn entire walls, regardless of size or shape (curves, columns, etc.) into dry erase surfaces, unlike whiteboard and glassboards that are limited by their inherent size and shape.

Performance. Trust. Service.

IdeaPaint is the creator of the dry erase paint category, the industry leader, and the most trusted brand of dry erase paint on the market today.

We are the industry gold standard: In addition to being the category inventor and the first patented dry erase paint, IdeaPaint is the highest performing product on the market.

We are the most used and trusted: IdeaPaint has more than 200,000 successful installations in 75+ countries, at some of the world's most innovative companies.

We are dedicated to dry erase paint: IdeaPaint designs, manufactures, sells, and supports our dry erase product line. Dry erase is ALL we design, manufacture, sell and support. Our in-house R&D and customer support teams focus 100% of their efforts on ensuring our products and services are the best on the market.

We offer white glove customer service: We stand behind our products. Customers will always get an IdeaPaint team member on the phone or responding to an email. From research, purchase, and installation to use and maintenance questions, customers can trust that the IdeaPaint team will be there to support them.

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DRY ERASE | MAGNETIC | ACCESSORIES