

Vitra

Vitra is guided by the idea of linking great designers with the company's technical and cultural know-how to create relevant products and concepts for homes, offices and public spaces. Developed and engineered in Switzerland, our products are used by architects, planners, corporations and private citizens around the world to create inspiring environments.

Vitra's portfolio includes great classics of the twentieth century. Yet classics were not always classics – they started out by breaking conventional rules. In this spirit, Vitra works with contemporary designers to develop innovative solutions to old and new problems.

Now in its third generation as a family company, Vitra aims to establish and maintain long-term relationships with designers, customers and employees. In keeping with this goal, product longevity has been a defining principle of the company from the beginning.

The Vitra Campus comprises groundbreaking buildings by leading architects and offers its many visitors a unique design experience. With an extensive programme of exhibitions, publications and workshops as well as an unparalleled collection of modern furniture and archives, the Vitra Design Museum stimulates the design discourse and is a vital source of information – both for Vitra and the public – on the nature of good design.

www.vitra.com