

VITRA, INC.

SUPPLEMENTAL PRIVACY POLICY AND NOTICE AT COLLECTION FOR VIRGINIA RESIDENTS

Updated: August 31st , 2023

This Supplemental U.S. State-Specific Privacy Notice (hereinafter referred to as the “**State-Specific Notice**”) supplements the information in our Privacy Policy, available at <https://www.vitra.com/en-us/privacy> (the “**Privacy Policy**”), and contains disclosures that the Virginia Consumer Data Protection Act of 2021 (“**Virginia Law**”) may require from Vitra, Inc. (“**we**” or “**us**”) with respect to personal information collected from residents of the State of Virginia.

For general information on our privacy practices, please refer to the Privacy Policy. This State-Specific Notice is incorporated in the Privacy Policy hereby by reference. Capitalized terms not defined in this State-Specific Notice shall have the meaning assigned to them in the Privacy Policy.

We note that Virginia law uses the term “personal data”. Any references to “personal information” below shall have the meaning assigned to the term “personal data” under Virginia Law.

1. DISCLOSURES UNDER VIRGINIA LAW

- Please refer to Sections 1 and 2 of the Privacy Policy for information on categories of personal information we have collected in the preceding twelve (12) months and may continue to collect.
- We do not process sensitive data (as defined in the Virginia Law) concerning you without obtaining your consent.
- Please refer to Section 3 of the Privacy Policy for information on the purposes for our collection and processing of personal information.
- We are not disclosing personal information to third parties for any monetary compensation as described in the Virginia law :
- Please refer to Section 3 of the Privacy Policy for information on the third parties we disclose personal information to.

2. YOUR VIRGINIA RIGHTS REGARDING YOUR PERSONAL DATA

Virginia law provides Virginia residents with the rights listed below. To exercise these rights, see Section 3 of this State-Specific Notice.

2.1.1. RIGHT TO KNOW.

You have the right to know whether we have collected and/or processed personal information about you.

You also have the right to know what personal information we have collected about you and to obtain a copy of such personal information in a portable and, to the extent technically feasible, readily usable format that allows you to transmit the personal information to another controller without hindrance, where the processing is carried out by automated means.

2.1.2. RIGHT TO CORRECT.

You have the right to request that we correct inaccurate personal information about you.

2.1.3. RIGHT TO DELETE.

You have the right to request that we delete the personal information we have collected about you.

2.1.4. RIGHT TO OPT OUT FROM THE SALE OF PERSONAL INFORMATION, TARGETED ADVERTISING AND/OR PROFILING.

We do not use and share your personal data with third parties for targeted advertising (i.e., displaying advertisements to you where the advertisement is selected based on personal information obtained from your activities over time and across non-affiliates websites or online application and predicting your preferences or interests).

3. EXERCISING YOUR RIGHTS UNDER VIRGINIA LAW

You do not need to create an account with us to submit a request related to personal information. However, we do consider requests made through your password protected account sufficiently verified when the request relates to personal information associated with that specific account.

To request access to or deletion of your personal information, or to exercise any other privacy rights under Virginia law, please contact us using one of the following methods:

- Calling us at 1-855-651-5846;
- Emailing us at privacy@vitra.com.

To opt out of targeted advertising and the sale of personal information, you may click on the “Cookie Settings” or “Manage Preferences” link available in the footer section of our Site.

If we refuse to take action on a request, you may appeal our decision within a reasonable period of time by contacting us at privacy@vitra.com and specifying you wish to appeal. Within 60 calendar days of our receipt of your appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions. If the appeal is denied, you may submit a complaint to the Virginia Attorney General.

4. RESPONSE TIMING AND FORMAT

We endeavor to substantively respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to another 45 days), we will inform you of the reason and extension period in writing. If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

We do not charge a fee to process or respond to your verifiable consumer request unless it is manifestly unfounded or excessive, in particular because of its repetitive character. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.